

[insert Company Letterhead]

Date: _____.

PRS Support

[name of telco] _____.

Re: Sender ID: [sender id to be requested] _____.

This is to request [name of telco] _____ through Africa's Talking to raise the above Sender ID.

The Sender ID will be used to [purpose of sender id] _____.

_____.

It falls under the [put either transactional or promotional] _____ category.

Africa's Talking will manage the Sender ID.

Thank you for your cooperation.

Yours Faithfully,

Name _____.

Signature _____.

Stamp _____.